



09/970,535

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Robert L. Parker, et al.

Application No.: 09/970,535

Docket No.: P9334

Filed: 10/03/01

For: Presentation of Personalized Merchandise in an Electronic Commerce Transaction

Examiner: Gerald J. O'Connor

Art Unit: 3627

AMENDMENT AND RESPONSE

COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office action dated December 24, 2003, please amend the above-identified application as follows:

AMDT 5/a

OFFICE *S. Ellis*
July 2, 04

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GROUP 3600